

Congregation Assessment Tool (CAT Survey) Overview Handout

Congregational Conversation

August 1, 2021

About The CAT Survey

- The CAT survey was conducted this year during the last week in April and the first week in May
- Today you'll see an overall, high-level summary presentation of the data derived from more than 80 survey questions and reported in a detailed 29-page "Vital Signs" report from Holy Cow Consulting
- Information on how to obtain the following original survey documents will be included in this Wednesday's eNews ...
 - CAT Executive Summary
 - Transition Summary and Vital Leader Profile
 - "Vital Signs" complete data report from Holy Cow
 - CAT Summary presentation from today (8/1/2021)
- Questions? Contact any member of the Transition Team

Who Responded to the Survey

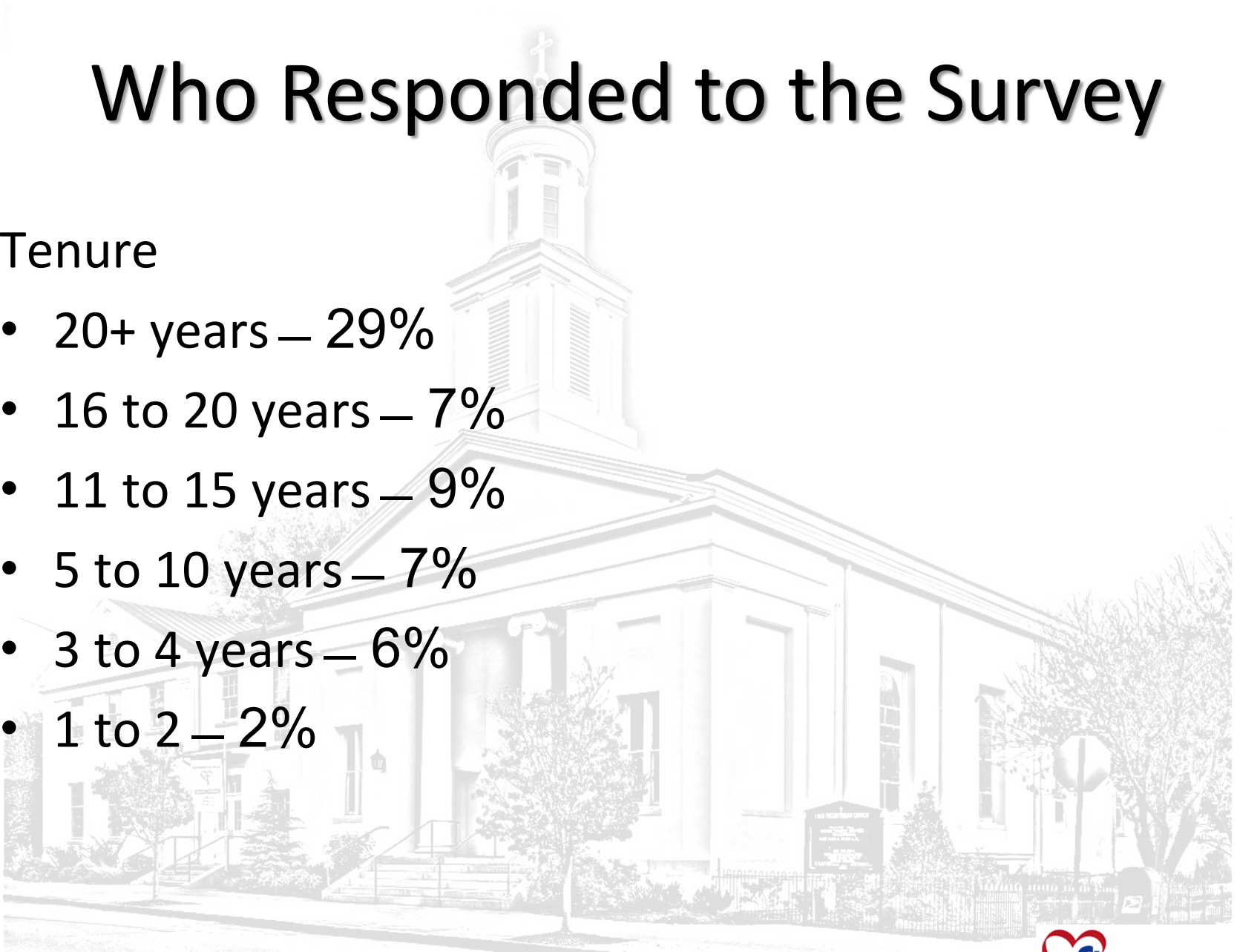
- 478 Persons / households were invited to participate
- 286 persons responded ... representing 92% of the average number of worship attendees on a given Sunday
- Female – 68%
- Male – 32%
- Aged 65+ – 63%
- Aged 55 to 64 – 21%
- Aged 45 to 54 – 5%
- Aged 35 to 44 – 9%
- Aged 24 to 35 – 3%

Could be off by 1% due to rounding

Who Responded to the Survey

Tenure

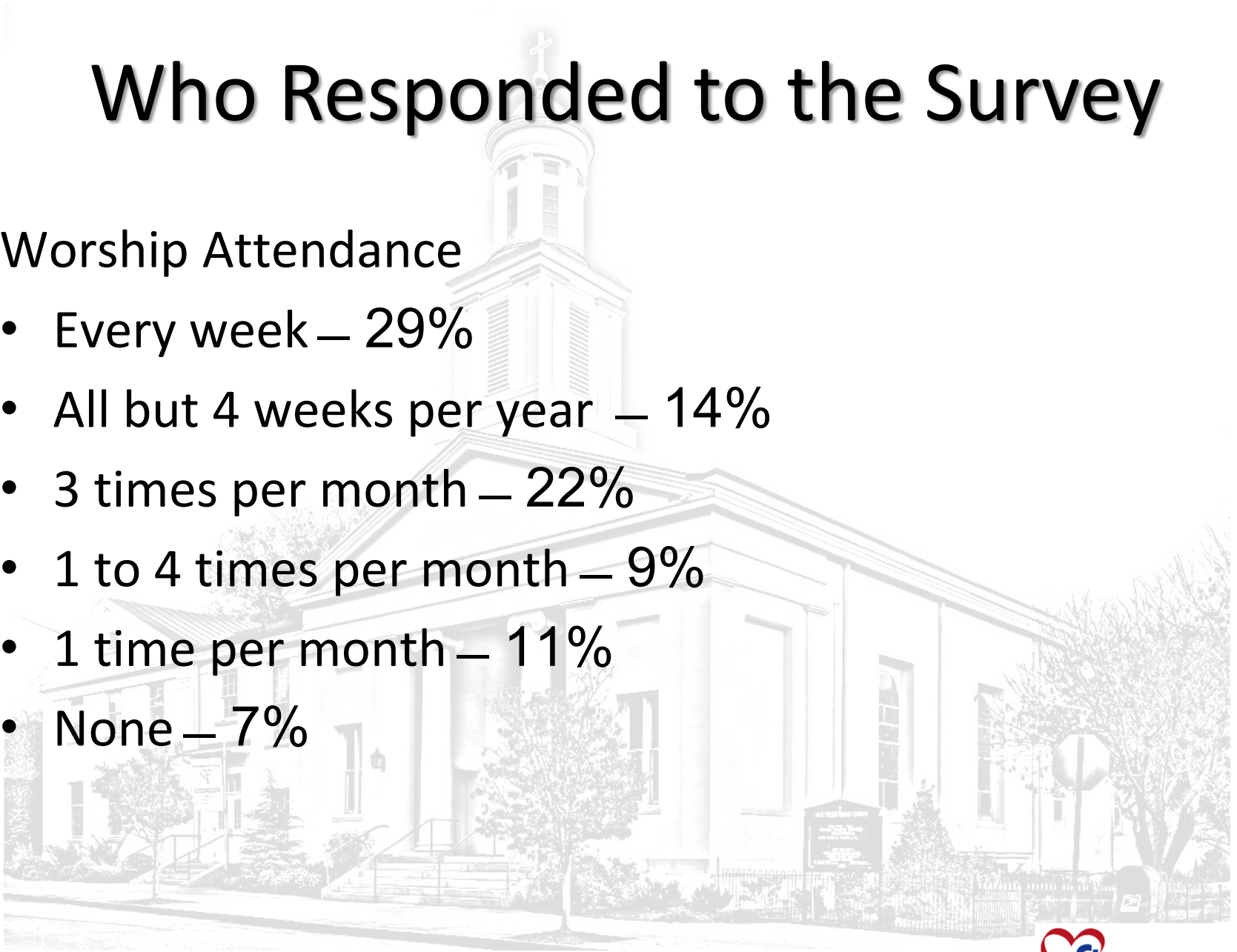
- 20+ years – 29%
- 16 to 20 years – 7%
- 11 to 15 years – 9%
- 5 to 10 years – 7%
- 3 to 4 years – 6%
- 1 to 2 – 2%



Who Responded to the Survey

Worship Attendance

- Every week – 29%
- All but 4 weeks per year – 14%
- 3 times per month – 22%
- 1 to 4 times per month – 9%
- 1 time per month – 11%
- None – 7%



Other Important Indices to Review

- Reviewing the extensive data from the results of the CAT survey will take more time than we're allotted today
- You are invited to review the complete "Vital Signs" report as well as several summaries. Information on how to obtain the original Holy Cow documents and today's presentation will be included in this Wednesday's eNews. If you have questions, contact any member of the Transition Team
- Within the "Vital Signs" report you'll find details of other important indices — based on respondents' perceptions ...

Several Other Important Indices to Review

| Index | Rating (out of 100*) |
|-------------------------|----------------------|
| Hospitality | 9 |
| Morale | 17 |
| Conflict Management | 8 |
| Governance | 10 |
| Spiritual Vitality | 34 |
| Readiness for Ministry | 28 |
| Engagement in Education | 61 |
| Worship and Music | 43 |

* With 1 being the lowest and 100 being the highest.